

MEDIA

The Long Hill Township Board of Education shall make every effort to assist all communications media serving the community to gain complete and adequate coverage of the programs, problems, planning, and activities of the school system.

General releases of interest to the entire Long Hill Township School District shall be made available to all the media simultaneously. There shall be no exclusive releases, news conferences or interviews except as media representatives request information on particular programs, plans, or problems.

In general, the Chief School Administrator (CSA) shall be responsible for establishing relations with news media, and providing information to each through the means found most suitable. Particularly, he/she shall ensure that the media receive all school profiles as required by the administrative code.

The Board encourages public presentation of the programs, policies and progress of the schools through press, radio and television. Building principals shall clear proposed presentations with the CSA. The building principals shall ensure that the parents/guardians of pupils who participate in such presentations are informed.

For situations that fall under our Crisis Management Plan, the CSA will be the sole contact for the district for all media.

The CSA or designee shall devise procedures for optimum benefit from such presentations.

The Board shall make a periodic review of its relations with the news media.

**First reading: April 10, 2006
Second reading: May 8, 2006**

Legal References:

N.J.S.A. 10:4 et seq.	Open Public Meetings Act
N.J.S.A. 18A:10-6	Board meetings public; frequency; hours of commencement; adjournment, etc., for lack of quorum
N.J.S.A. 18A:11-1	General mandatory powers and duties
N.J.S.A. 18A:54-20	Powers of board (county vocational schools)
N.J.S.A. 47:1A- et seq.	Examination and copies of public records (“Open Public Record Act”)
N.J.A.C. 6:8-2.1	Quality assurance annual report
N.J.A.C. 6:8-2.2(a)1	School-level planning
N.J.A.C. 6A:30-1.2	Definitions
Manual for the Evaluation of Local School Districts (September 2002)	

Possible Cross References:

- *1100 Communicating with the public
- *9020 Public statements

*Indicates policy is included in the Critical Policy Reference Manual.