

**LONG HILL TOWNSHIP PUBLIC SCHOOLS**  
**759 VALLEY ROAD**  
**GILLETTE, NEW JERSEY 07933**  
**(908) 647-1200 PHONE (908) 647-7818 FAX**

Dr. René Rovtar  
Superintendent of Schools

August 10, 2011

**Notification of Rights Under the Protection of Pupil Rights Amendment (PPRA)**

Dear Parent or Guardian:

The Protection of Pupil Rights Amendment (PPRA) affords parents certain rights regarding our conduct of surveys, collection and use of information for marketing purposes, and certain physical exams. These include the right to:

- *Consent* before students are required to submit to a survey that concerns one or more of the following protected areas (“protected information survey”) if the survey is funded in whole or in part by a program of the U.S. Department of Education
  1. Political affiliations or beliefs of the student or student’s parent;
  2. Mental or psychological problems of the student or student’s family;
  3. Sex behavior or attitudes;
  4. Illegal, anti-social, self-incriminating, or demeaning behavior;
  5. Critical appraisals of others with whom respondents have close family relationships;
  6. Legally recognized privileged relationships, such as with lawyers, doctors, or ministers;
  7. Religious practices, affiliations, or beliefs of the student or parents; or
  8. Income, other than as required by law to determine program eligibility.
- *Receive notice and an opportunity to opt a student out of-*
  1. Any other protected information survey, regardless of funding;
  2. Any non-emergency, invasive physical exam or screening required as a condition of attendance, administered by the school or its agent, and not necessary to protect the immediate health and safety of a student, except for hearing, vision, or scoliosis screenings, or any physical exam or screening permitted or required under State law; and
  3. Activities involving collection, disclosure, or use of personal information obtained from students for marketing or to sell or otherwise distribute the information to others.
- *Inspect*, upon request and before administration or use –
  1. Protected information surveys of students;
  2. Instruments used to collect personal information from students for any of the above marketing, sales, or other distribution purposes; and
  3. Instructional material used as part of the educational curriculum.

These rights transfer from the parents to the student when the student is 18 years old or an emancipated minor under State law.

The Long Hill Township School District will also directly notify, through U.S. mail or email, parents of students who are scheduled to participate in the specific activities or surveys as noted above and will provide an opportunity for the parent to opt his or her child out of participation of the specific activity or survey. The Long Hill Township School District will make this notification to parents at the beginning of the school year if the District has identified the specific or approximate dates of the activities or surveys at that time. For surveys and activities scheduled after the school year starts, parents will be provided reasonable notification of the activities and surveys and be provided with an opportunity to opt their child out of such activities and surveys. Parents will also be provided with an opportunity to review any pertinent surveys covered under this requirement. Following is a list of the specific activities and surveys covered under this requirement:

- ❖ Collection, disclosure, or use of personal information for marketing, sales or other distribution.

- ❖ Administration of any protected information survey not funded in whole or in part by the Department of Education.
- ❖ Any non-emergency, invasive physical examination or screening as described above.

Inquiries should be directed to:

Dr. René Rovtar  
Superintendent  
Long Hill Township School District  
759 Valley Road  
Gillette, NJ 07933

Parents who believe their rights have been violated with regard to the Protection of Pupil Rights Amendment may file a complaint with:

Family Policy Compliance Office  
U.S. Department of Education  
400 Maryland Avenue, SW  
Washington, D.C. 20202